Bronze website package

All the prices below are approximate
(we will give you an accurate quote before work begins)

The Bronze website package is ideal for individuals.

You will get:

• 1 .co.uk domain name
• 1 email address
• 5 page website
• Unique website design
• Content Management System to make website updates
• Free website hosting for 1 year

Ideal for:

• Individuals
• Bloggers
• Personal portfolio

Functionality available:

• Blog/News
• Picture gallery
• Contact form

Bronze website package cost - £497.00

Silver website package

All the prices below are approximate
(we will give you an accurate quote before work begins)

The Silver website package is ideal for small businesses just starting out.

You will get:

• 1 .co.uk domain name
• Up to 3 email address
• 12 page website
• Unique website design
• Content Management System to make website updates
• Free website hosting for 1 year

Ideal for:

• Small businesses
• Corner shop
• Guest house, small hotel
• DJs
• Photographers
• Musicians/Band
• Builders/Construction
• Entertainers

Functionality available:
• Picture gallery
• Contact form
• Quizzes
• Polls

Silver website package cost - £767.00

Gold website package

All the prices below are approximate
(we will give you an accurate quote before work begins)

The Gold website package is ideal for medium sized businesses that want to start making an impact.

You will get:

• 1 .co.uk domain name
• Up to 10 email address
• 25 page website
• Unique website design
• Content Management System to login and make website updates
• Free website hosting for 1 year
• Basic Search Engine Optimisation

Ideal for:

• Medium sized businesses
• Trainers
• Retail store
• Small engineering company
• Solicitors

Functionality available:

• Blog/News
• Picture gallery
• Advanced contact form (multiple contacts)
• Quizzes
• Polls
• Article Download
• Random quote

Gold website package cost - £1427.00

Platinum website package

All the prices below are approximate
(we will give you an accurate quote before work begins)

The Platinum website package is ideal for larger established businesses that want to make a major impact via trading, e-commerce or full multi-media.

You will get:

• .com or .co.uk domain name
• Up to 20 e-mail addresses
• 40 page website
• Unique website design
• Advanced Content Management System to make website updates and changes
• Advanced website Search Engine Optimisation with back-links and multiple keywords
• Free website hosting for 1 year
• Logo and branding included

Ideal for:

• Larger companies
• Long established companies launching on to the web
• Clothing or designer outlets
• Advanced shop front
• E-commerce companies
• Museum or historic interest

Functionality available:

• Blog/News
• Multiple picture galleries
• Contact form (multiple contacts)
• Quizzes
• Polls, surveys
• Article download
• Random quote
• Google place map and directions
• Newsletter functionality
• Multimedia functionality
• On line buying or e-commerce shopping area
• Video and audio capabilities
• PayPal transaction area

Platinum website package cost - £2507.00

The various categories are provided here for you guidance, the prices could vary but this will give you an approximate idea.

We also design websites that fall outside these general guidelines, when the website is more complex, has special features or needs more advanced coding we will provide you with a specific quote.

Prices, Apex Business Support 2015

Hosting - (Charged per year).

		Monthly	Yearly
Apex websites	First year	Included	Included
Apex websites	2nd year onwards	From £5.37 per month	From £57.00 per year
Sites by other companies (managed by Apex)		From £6.47 per month	From £67.00 per year
Overseas hosting (e.g. .us)	First year	Included with design	Included with design
	Second year onwards	From £7.20 per month	From £72.00 per year

Server prices -

	Monthly	Yearly
Dedicated server	From £204.00 per month	From £2206.00 per year
Virtual Private server	From £150.00 per month	From £1704.00 per year
Cloud based VPS	From £168.00 per month	From £1804.00 per year

Dedicated server, Cloud and VPS software   The majority of "dedicated server" packages need a selection of support software and integration this is specific to the server and the software and will be different in each case. As a guide these start at £640.00 but could range up to £3200.00 please call if you have any questions.

URL's, transfers and administration -

URL - Domain names -	From £5.35 per year (£15.00 administration for transfers in or out).

URL support package -	£37.00 per year (.com)	This includes occasional support (updates and training etc.)
	£29.00 per year (.co.uk)	This includes occasional support (updates and training etc.)

Site Management -	From £45.00 per hour.
Web consultancy -	From £45.00 per hour.
Marketing consultancy -	From £45.00 per hour.
Training (phone or Skype)	From £45.00 per hour.
Training (on site at your venue	As above + expenses as needed.

Pay monthly websites -

Some of our websites can be paid for on a monthly basis (by standing order), it will cost more in the long run but is an easy option, or if your financial situation is restricted, if you are planning to have a new website or some major changes to an existing website we are happy to discuss this.

The various categories are provided here for you guidance, the prices could vary according to specific needs - but this will give you an approximate idea.

Marketing -

We have a variety of methods to market your website or company in an effective way, because each of these is individually customised we can only offer a guide to the costs please call for more information.

Search Engine Optimisation -	Campaign starts from £300.00 set up - and £180.00 per month
E-mail marketing -	Campaign starts from £160.00 set up - and £130.00 per month
Syndication marketing -	Campaign starts from £380.00 set up - and £120.00 per month
Social networking -	Campaign starts from £260.00 set up - and £150.00 per month
Pay Per Click -	Campaign starts from £320.00 set up - and £130.00 per month

Packages of several combined services may be charged at a lower price.

Other services -

Apex has access to many experienced professionals who specialise in a wide variety of skill-sets both web based and in the wider world - if you are in need of a specific service please enquire.