

# Prices, Apex Business Support 2013

## Hosting - (Charged per year).

Apex websites	First year	Included	Included
Apex websites	2nd year onwards	From £4.47 per month	From £53.64 per year
Sites by other companies (managed by Apex)		From £4.57 per month	From £54.84 per year
Overseas hosting (e.g. .us)	First year	Included with design	Included with design
	Second year onwards	From £5.57 per month	From £54.84 per year

## Server prices -

Dedicated server	From £163.00 per month	From £1956.00 per year
Virtual Private server	From £117.00 per month	From £1404.00 per year

**Dedicated server and VPS software** The majority of "dedicated server" packages need a selection of support software and integration this is specific to the server and the software and will be different in each case. As a guide these start at £560.00 but could range up to £2800.00 please call if you have any questions.

## URL's, transfers and administration -

URL - Domain names -	From £4.35 per year (£10.00 administration for transfers in or out).	
URL support package -	£19.60 per year (.com)	This includes occasional support (updates and training etc)
£15.80 per year (.co.uk)	This includes occasional support (updates and training etc)	
Site Management -	From £40.00 per hour.	
Web consultancy -	From £40.00 per hour.	
Marketing consultancy -	From £40.00 per hour.	
Training (phone or Skype)	From £40.00 per hour.	
Training (on site at your venue)	As above + expenses as needed.	

## Pay monthly websites -

Some of our websites can be paid for on a monthly basis (by standing order), it will cost more in the long run but is an easy option, or if your financial situation is restricted, if you are planning to have a new website or some major changes to an existing website we are happy to discuss this.

The various categories are provided here for you guidance, the prices could vary according to specific needs - but this will give you an approximate idea.

## Marketing -

We have a variety of methods to market your website or company in an effective way, because each of these is individually customised we can only offer a guide to the costs please call for more information.

Search Engine Optimisation -	Campaign starts from £300.00 set up and £180.00 per month
E-mail marketing -	Campaign starts from £160.00 set up and £130.00 per month
Syndication marketing -	Campaign starts from £380.00 set up and £120.00 per month
Social networking -	Campaign starts from £160.00 set up and £150.00 per month
Pay Per Click -	Campaign starts from £260.00 set up and £130.00 per month

Packages of several combined services may be charged at a lower price.

## Other services -

Apex has access to many experienced professionals who specialise in a wide variety of skill-sets both web based and in the wider world - if you are in need of a specific service please enquire.